Recipient Committee Campaign Statement	Type or print in ink	ink.	Date Stamp	CALIFORNIA 460
(Government Code Sections 84200-84216.5)	Statement covers period	Date of election if applicable:	SED 9 8 2011	Page1of12
	from 1/1/2011	(Month, Day, Year)	OC. ∞ O 70 II	For Official Use Only
SEE INSTRUCTIONS ON REVERSE	through 9/24/2011	11/8/2011 BE	BELMONT CITY CLERK	
1. Type of Recipient Committee: All Committees - Complete Parts 1, 2, 3, and 4	omplete Parts 1, 2, 3, and 4.	2. Type of Statement:		
<ul> <li>Officeholder, Candidate Controlled Committee</li> <li>State Candidate Election Committee</li> <li>Recall</li> </ul>	Primarily Formed Ballot Measure Committee Controlled		☐ Quart	Quarterly Statement Special Odd-Year Report
(Also Complete Part 5)	○ Controlled ○ Sponsored	☐ Termination Statement (Also file a Form 410 Termination)		Supplemental Preelection Statement - Attach Form 495
	Primarily Formed Candidate/	Amendment (Explain below)	elow)	
Small Contributor Committee     Political Party/Central Committee	Officeholder Committee (Also Complete Part 7)			
3. Committee Information	I.D. NUMBER 1341495	Treasurer(s)	,	
Eric Reed for Belmont City Council 2011		NAME OF TREASURER Timothy M. Hoffman		
STREET ADDRESS AND BO BOX				
SINCE I ADDRESS (NO F.U. DUA)			CA 94002	AREA CODE/PHONE
Belmont CA 94002	ode AREA CODE/PHONE )2 650-787-3067	NAME OF ASSISTANT TREASUR	TREASURER, IF ANY	
MAILING ADDRESS (IF DIFFERENT) NO. AND STREET OR P.O. BOX	вох	MAILING ADDRESS		•
1025 Alameda De Las Pulgas, Box 319	ABEA CODE/BLONE	CITY		
mont CA	ì	-		ONE OF THE PROPERTY OF THE PRO
FAX / E-MAIL ADDRESS		OPTIONAL: FAX / E-MAIL ADDRESS	ESS	
elreed@ericforbelmont.com				
1. Verification		7		
I have used all reasonable diligence in preparing and reviewing this statement and to the best of my knowledge the information contained herein and in the attached schedules is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and cornect.	ng this statement and to the best of my kno nia that the foregoing-is true and correct.	wedge the information contained her	rein and in the attached schedule	es is true and complete. I certify
Executed on O Date		Signature of Treasurer or Assistant Treasurer	Timb+	by W. Hoffmun
Executed on 7/26/11	By Signature of Cor	; Candidate, State	Responsible Offi	
Executed on	Ву	Signature of Controlling Officeholder, Candidate, St	Candidate, State Measure Proportent	
Executed on	Ву	Signature of Controlling Officeholder, Candidate, State Measure Proponent	tate Measure Proponent	FPPC Form 460 (January/05)

				Page of_	ī
. Officeholder or Candidate Controlled Committee		6. Primarily Formed Ballot Measure Committee	Measure Committe	ro .	
NAME OF OFFICEHOLDER OR CANDIDATE		NAME OF BALLOT MEASURE			
Eric Reed					
OFFICE SOUGHT OR HELD (INCLUDE LOCATION AND DISTRICT NUMBER IF APPLICABLE)	NUMBER IF APPLICABLE)	BALLOT NO, OR LETTER	JURISDICTION	☐ SUPPORT	취
Belmont City Council				OPPOSE	l m
RESIDENTIAL/BUSINESS ADDRESS (NO. AND STREET) CITY	Y STATE ZIP				
Belmont	Belmont CA 94002	Identify the controlling offic	iling officeholder, candidate, or state measure proponent, if any.	state measure propone	ent, if any.
		NAME OF OFFICEHOLDER, CANDIDATE, OR PROPONENT	DATE, OR PROPONENT		
not included in this statement that are controlled by you or are primarily formed to receive contributions or make expenditures on behalf of your candidacy.	EINERY: List any committees are primarily formed to receive idacy.	OFFICE SOUGHT OR HELD		DISTRICT NO. IF ANY	
COMMITTEE NAME	I.D. NUMBER				
					<b>,</b>
NAME OF TREASURER	CONTROLLED COMMITTEE?	officeholder(s) or candidate(s) for which this committee is primarily formed	for which this committee i	is primarily formed.	807
COMMITTEE ADDRESS STREET ADDRESS (NO P.O. BOX)	٥	NAME OF OFFICEHOLDER OR CANDIDATE		OFFICE SOUGHT OR HELD S	SUPPORT
CÎTY STATE ZIP CODE	DE AREA CODE/PHONE	NAME OF OFFICEHOLDER OR CANDIDATE		OFFICE SOUGHT OR HELD S	SUPPORT
COMMITTERNAME	I.D. NUMBER	NAME OF OFFICEHOLDER OR CANDIDATE		OFFICE SOUGHT OR HELD	SUPPORT
NAME OF TREASURER	CONTROLLED COMMITTEE?	NAME OF OFFICEHOLDER OR CANDIDATE		OFFICE SOUGHT OR HELD	SUPPORT
COMMITTEE ADDRESS STREET ADDRESS (NO P.O. BOX)	\$				
CITY STATE ZIP CODE	DE AREA CODE/PHONE	Attach	Attach continuation sheets if necessary	necessary	

## Summary Page Campaign Disclosure Statement

Type or print in ink.

SUMMARY PAGE

	to whole dollars.	_	1/1/2011	FORM 460	
		through	9/24/2011	Page3 of12	
11				1.D. NUMBER 1341495	
	Column A TOTAL THIS PERIOD (FROMATTACHED SCHEDULES)	Column B CALENDAR YEAR TOTALTO DATE	Calendar Year Summary for Candidates Running in Both the State Primary and	nary for Candidates State Primary and	
Schedulc A, Line 3	\$ 2,182.00 500.00	\$ 2,182.00 500.00	General Elections	<b>ns</b> 1/1 through 6/30	
	\$ 2,682.00	\$ 2,682.00	20. Contributions Received \$	69	
	\$ 2,733.96	\$ 2,733.96	21. Expenditures Made \$		
Schedule E, Line 4	\$ 1,159.42	\$ 1,159.42	Expenditure Limit Summa Candidates	ummary for State	
Add Lines 6 + 7	1,159.42	\$ 1,159.42	22. Cumulative	22. Cumulative Expenditures Made* (If Subject to Voluntary Expenditure Limit)	
Schedule F, Line 3 Schedule C, Linc 3	52.39 51.96	52.39 51.96	Date of Election (mm/dd/yy)	Total to Date	
Add Lines 8 + 9 + 10	\$ 1,263.77	\$ 1,263.77		<b>6</b>	
	0.00		,	φ	
Column A, Line 3 above Schedule I, Line 4	2,682.00	amounts in Column A to the corresponding amounts from Column B of your last	*Amounts in this section ma	*Amounts in this section may be different from amounts	
	1,159.42 1,522.58	report. Some amounts in Column A may be negative figures that should be subtracted from previous			
st be zero.  Schedule B, Part 2	<b>49</b>	pericd amounts. If this is the first report being filed for this calendar year, only			
ling Debts See instructions on reverce	\$ 0.00	from Lines 2, 7, and 9 (if any).			

9. Accrued Expenses (Unpaid Bills) ........

11. TOTAL EXPENDITURES MADE ..... 10. Nonmonetary Adjustment .....

13. Cash Receipts .....

12. Beginning Cash Balance .....

**Current Cash Statement** 

16. ENDING CASH BALANCE ...... Add Lines 15. Cash Payments ..... 14. Miscellaneous Increases to Cash .......

If this is a termination statement, Line 16 mu

18. Cash Equivalents .....

Cash Equivalents and Outstand 17. LOAN GUARANTEES RECEIVED ......

19. Outstanding Debts ...... Add Line 2 + Line 9 in Column B above

4

552.39

FPPC Toll-Free Helpline: 866/ASK-FPPC (866/275-3772)

7. Loans Made..... 6. Payments Made .....

SUBTOTAL CASH PAYMENTS .....

**Expenditures Made** 

4. Nonmonetary Contributions .....

TOTAL CONTRIBUTIONS RECEIVED ...

SUBTOTAL CASH CONTRIBUTIONS .... Loans Received .....

1. Monetary Contributions .....

**Contributions Received** 

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

Eric Reed for Belmont City Council 20:

## Schedule A Monetary Contributions Received

Amounts may be rounded to whole dollars. Type or print in ink.

Statement covers period

1/1/2011 9/24/2011

CALIFORNIA FORM SCHEDULE A

SEE INSTRUCTIONS ON REVERSE DATE RECEIVED 8/26/11 8/20/11 Eric Reed for Belmont City Council 2011 9/4/11 9/9/11 9/5/11 FULL NAME, STREET ADDRESS AND ZIP CODE OF CONTRIBUTOR (IF COMMITTEE, ALSO ENTER LD. NUMBER) CODE \* San Jose CA 95135 Belmont CA 94002 San Mateo CA 94401 Harriet Tower Robert Maver Belmont CA 94002 Pamela Clarke Mercedes Gervas Portola Valley, CA 94028-7319 Loverine P. Taylor OCC COM SCC SCC SCC SCC PTY COM D SCC PTY SCC Retired Owner Retired Merry Moppet Academy Accountemps Property Manager Retired IF AN INDIVIDUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME OF BUSINESS) SUBTOTAL\$ from through AMOUNT RECEIVED THIS PERIOD 250 250 100 130. 100. 830 CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31) 250 250. 100. 130. 100 1341495 Page I.D. NUMBER 4 PER ELECTION TO DATE (IF REQUIRED) 앜 12

# Schedule A Summary

- Amount received this period itemized monetary contributions (Include all Schedule A subtotals.) ......\$

2. Amount received this period - unitemized monetary contributions of less than \$100 ......\$100 states and the second states are second second states a

- Total monetary contributions received this period.

FPPC Toll-Free Helpline: 866/ASK-FPPC (866/275-3772) SCC - Small Contributor Committee

(other than PTY or SCC)
OTH - Other (e.g., business entity)
PTY - Political Party

COM - Recipient Committee

IND - Individual \*Contributor Codes

2,182.

1,831. 351.

## Schedule A (Continuation Sheet) **Monetary Contributions Received**

Type or print in ink.
Amounts may be rounded to whole dollars.

SCHEDULE A (CONT.)

CALIFORNIA

Statement covers period

	from	TORM.
	through 9/24/2011	Page5 of12
NAME OF FILER		I.D. NUMBER
Eric Reed for Belmont City Council 2011		1341495

	9/24/11 Jim Ralles Belmont, CA 94002	9/17/11 Tim Hoffman Belmont, CA 94002	9/17/11 Robert Tashiian Belmont, CA 94002		
	A 94002	in A 94002	hiian A 94002	A 94002 hiian A 94002	n 1 94002 A 94002 A 94002 A 94002
	ZIND □COM □PTY □SCC	ZIND COM PTY	□ SCC	Zind Com Scc Zind Com PTY Scc PTY Scc	ZIND COM
\$UBTOTAL\$	Self-employed A Ralles Industry	Partner and Vice President Crossfield Associates LLC	Attorney U.S. Securities and Exchange Commission	Self-employed Insurance Agent Attorney U.S. Securities and Exchange Commission	President McKenzie Associates Self-employed Insurance Agent Attorney U.S. Securities and Exchange Commission
\$ 1001	250.	151.	250.	<b>25</b> 0. 250.	250. 250.
	250.	151.	250.	250. 250.	100. 250. 250.
		:			

\*Contributor Codes

IND – Individual

COM – Recipient Committee
(other than PTY or SCC)

OTH – Other (e.g., business entity)

PTY – Political Party

SCC – Small Contributor Committee

#### Sche D21

Type or print in ink.

	7	
Statement		

SCHEDULE B - PART 1

Loans Received	Amo	Amounts may be rounded to whole dollars.	unded s.	•	Statement c	Statement covers period 1/1/2011	CALIFORNIA	<b>460</b>
SEE INSTRUCTIONS ON REVERSE				<u></u>	through	9/24/2011	Page 6	of 12
NAME OF FILER							I.D. NUMBER	
Eric Reed for Belmont City Council 2011							1341495	
FULL NAME, STREET ADDRESS AND ZIP CODE OF LENDER (F COMMITTEE, ALSO ENTER ID, NUMBER)	IF AN INDIVIBUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME OF BUSINESS)	(a) OUTSTANDING BALANCE BEGINNING THIS PERIOD	(b) AMOUNT RECEIVED THIS PERIOD	(c) AMOUNT PAID OR FORGIVEN THIS PERIOD*	(d) OUTSTANDING BALANCE AT CLOSE OF THIS PERIOD	(e) INTEREST S PAID THIS PERIOD	(f) ORIGINAL AMOUNT OF LOAN	(g) CUMULATIVE CONTRIBUTIONS TO DATE
Eric Reed	Assoc. Dir., Proj. Mgt			☐ PAID				CALENDAR YEAR
Belmont CA 94002				FORCEVEN	\$ 500.	RATE %	\$ 500.	\$ 550.
	Belmont City Council '11	n	500.			ъ	9/16/11	* 550.
TIZ IND COM COTH CPTY CSCC	1.577				DATEDUE		DATE INCURRED	
				☐ PAID				CALENDAR YEAR
				FORCIVEN	Sample of the sa	RATE	ca	PER ELECTION **
T☐ IND ☐ COM ☐ OTH ☐ PTY ☐ SCC			\$	<b>6</b>	DATE DUE	46	DATE INCURRED	<b>69</b>
				PAID				CALENDAR YEAR
				FORGIVEN	6	RATE	ea 	PER ELECTION ***
TO NO COM OTH PTY SCC		49	SA		DATEDUE	<del>69</del>	DATE NCURRED	\$
		SUBTOTALS \$	to.		40	én.		
Schedule B Summary						(Enter (c) on Schedule E, Line 3)		ł
1. Loans received this period			\$	 ea	500.			
(Total Column (b) plus unitemized loans of less than \$100.)  2. Loans paid or forgiven this period	of less than \$100.)			€	0.		†Contributor Codes IND Individual	mmittee
	paid or forgiven.) are also itemized on Schedu	ule A.)	:			<b>7</b> 0 (	(other than PTY or SCC) OTH – Other (e.g., business entity) PTY – Political Party	PTY or SCC business er
3. Net change this period. (Subtract Line 2 from Line 1.)				NET \$	500. (May be a negative number)		SCC – Small Contributor Committee	utor Commit
Enter the net nere and on the Summary	Page, Column A, Line 2.							

# Schedule C Nonmonetary Contributions Received

SEE INSTRUCTIONS ON REVERSE NAME OF FILER

Eric Reed for Belmont City Council 2011

Type or print in ink.
Amounts may be rounded to whole dollars.

from through Statement covers period 1/1/2011 9/24/2011 Page\_ 1341495 I.D. NUMBER CALIFORNIA FORM 9 SCHEDULEC 12

Attach ad				8/17/11	DATE
Attach additional information on appropriately labeled continuation sheets				Tim Hoffman Belmont, CA 94002	FULL NAME, STREET ADDRESS AND ZIP CODE OF CONTRIBUTOR (# COMMITTEE, ALSO ENTER LD. NUMBER)
ed continuati	□ IND □ COM □ PTY □ SCC	SOC SOC	□ COM □ COM □ PTY □ SCC	ZIND  COM  OTH  PTY	CONTRIBUTOR CODE *
on sheets.				Partner and Vice President Crossfield Associates LLC	IF AN INDIVIDUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME OF BUSINESS)
\$ \$ \$ \$			* See Schedule G for itemization	GoDaddy web & email hosting and domain name reg.*	DESCRIPTION OF GOODS OR SERVICES
51.96				51.96	AMOUNT/ FAIR MARKET VALUE
				202.96	CUMULATIVE TO DATE CALENDAR YEAR (JAN 1 - DEC 31)
					PER ELECTION TO DATE (IF REQUIRED)

# Schedule C Summary

3. Total nonmonetary contributions received this period.

51.96

> COM – Recipient Committee
> (other than PTY or SCC)
> OTH – Other (e.g., business entity)
> PTY – Political Party
> SCC – Small Contributor Committee \*Contributor Codes IND - Individual

51.96

#### Payments Made Schedule E

SEE INSTRUCTIONS ON REVERSE

Eric Reed for Belmont City Council 2011

Type or print in ink.

Amounts may be rounded to whole dollars.

from Statement covers period 1/1/2011

Page \_ CALIFORNIA FORM တ 잌 12

SCHEDULER

1341495

through 9/24/2011 I.D. NUMBER

**CODES:** If one of the following codes accurately describes the payment, you may enter the code. Otherwise, describe the payment

5	E G	3	7	7	000	CIB	S	QVP	(
campaign literature and mailings	legal defense	independent expenditure supporting/opposing others (explain)*	fundraising events	candidate filing/ballot fees	civic donations	contribution (explain nonmonetary)*	campaign consultants	campaign paraphernalia/misc.	The state of the following country were more than the profession of the state of the profession and professions
PAT	Ro	POS	PO	몽	미	엵	MG	N.R	
print ads	professional services (legal, accounting)	postage, delivery and messenger services	polling and survey research	phone banks	petition circulating	office expenses	meetings and appearances	member communications	safinone, you may once and source once
WEB	VOT	잫	<del>Z</del> S	귏	邑	SAL	3	<b>R</b> AD	******
information technology costs (internet, e-mail)	voter registration	transfer between committees of the same candidate/sponsor	staff/spouse travet, lodging, and meats	candidate travel, lodging, and meals	t.v. or cable airtime and production costs	campaign workers' salaries	returned contributions	radio airtime and production costs	cocies payment.

NAME AND ADDRESS OF PAYEE (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	CODE C	OR DESCRIPTION OF PAYMENT	AMOUNT PAID
Michael Bustos d/b/a almost99 eBay Store 259 West Indiana Ave Valparaiso, IN 46383		Yard sign stakes for campaign yard signs	148.00
Laura Reed Belmont, CA 94002		Reimbursement of out-of-pocket for PO Box for bank account and campaign SEE Schedule G for itemization	158.95
Patch.com / Patch Media Corporation 584 Broadway, Suite 1206 New York, NY 10012		Web advertising on belmont-ca.patch.com First month.	114.29

# Schedule E Summary

\* Payments that are contributions or independent expenditures must also be summarized on Schedule D.

SUBTOTAL \$

421.24

- 2. Unitemized payments made this period of under \$100 ......\$ 3. Total interest paid this period on loans. (Enter amount from Schedule B, Part 1, Column (e).) ...... \$ 1. Itemized payments made this period. (Include all Schedule E subtotals.) 1,159.42 251.18 908.24 0.00

#### Payments Made Schedule E (Continuation Sheet)

SEE INSTRUCTIONS ON REVERSE

Amounts may be rounded Type or print in ink. to whole dollars.

SCHEDULE E (CONT.)

Statement covers period

71	through 9/24/2011	statement covers period 1/1/2011
1.D. NUMBER 1341495	Page 9 of 12	FORM 460

**CODES:** If one of the following codes accurately describes the payment, you may enter the code. Otherwise, St. Paul Park, MN 55071 340 Broadway Ave. SignRocket.com/Poli Graphics Eric Reed for Belmont City Council 2011 campaign paraphernalia/misc civic donations contribution (explain nonmonetary)\* campaign consultants campaign literature and mailings candidate filing/ballot fees legal defense independent expenditure supporting/opposing others (explain)\* fundraising events NAME AND ADDRESS OF PAYEE (IT COMMITTEE, ALSO ENTER I.D. NUMBER) member communications office expenses meetings and appearances print ads postage, delivery and messenger services petition circulating professional services (legal, accounting) polling and survey research phone banks CODE Yard signs for campaign DESCRIPTION OF PAYMENT 羅얼합얼얼리 describe the payment. information technology costs (internet, e-mail) radio airtime and production costs voter registration staff/spouse travel, todging, and meals transfer between committees of the same candidate/sponsor candidate travel, lodging, and meals t.v. or cable airtime and production costs campaign workers' salaries returned contributions AMOUNT PAID 487.00

**SUBTOTAL \$** 

487.00

\* Payments that are contributions or independent expenditures must also be summarized on Schedule D.

### Contractor (on Behalf of This Committee) Payments Made by an Agent or Independent Schedule G

Amounts may be rounded Type or print in Ink. to whole dollars.

1/1/2011

CALIFORNIA FORM SCHEDULE G

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12

from through Statement covers period 9/24/2011 Page 1341495 I.D. NUMBER 긐

CODES: If one of the following codes accurately describes the payment, you may enter the code. Otherwise, describe the payment.

NAME OF AGENT OR INDEPENDENT CONTRACTOR

Eric Reed for Belmont City Council 2011

Laura Reed

NAME OF FILER

SEE INSTRUCTIONS ON REVERSE

5 E S S F S 3 S Ş civic donations campaign paraphernalia/misc. contribution (explain nonmonetary)\* campaign consultants campaign literature and mailings legal defense independent expenditure supporting/opposing others (explain)\* fundraising events candidate filing/ballot fees M G office expenses member communications polling and survey research postage, delivery and messenger services phone banks petition circulating professional services (legal, accounting) meetings and appearances ᄶᇸᅓ 国 A A 母₽ ŏ information technology costs (internet, e-mail) voter registration transfer between committees of the same candidate/sponsor staff/spouse travel, lodging, and meals campaign workers' salaries returned contributions radio airtime and production costs candidate travel, lodging, and meals t.v. or cable airtime and production costs

# \* Payments that are contributions or independent expenditures must also be summarized on Schedule D

158.95	TOTAL* \$		Attach additional information on appropriately labeled continuation sheets.
158.95	PO Box for establishing bank account and for committee rent for 6 months.		The UPS Store 1025 Alameda De Las Pulgas Belmont, CA 94002
AMOUNT PAID	OR DESCRIPTION OF PAYMENT	CODE	NAME AND ADDRESS OF PAYEE OR CREDITOR (IF COMMITTEE, ALSO ENTER LO. NUMBER)

independent contractor as reported on Schedule E. \* Do not transfer to any other schedule or to the Summary Page. This total may not equal the amount paid to the agent or

## Payments Made by an Agent or Independent Contractor (on Behalf of This Committee) Schedule G

Amounts may be rounded to whole dollars. Type or print in ink.

Statement covers period 1/1/2011

CALIFORNIA FORM

SCHEDULE G

9/24/2011 Page\_\_ I.D. NUMBER 겅

12

through

잌

1341495

Tim Hoffman

NAME OF AGENT OR INDEPENDENT CONTRACTOR

Eric Reed for Belmont City Council 2011

NAME OF FILER

SEE INSTRUCTIONS ON REVERSE

CODES: If one of the following codes accurately describes the payment, you may enter the code. Otherwise, describe the payment.

campaign paraphemalia/misc. civic donations campaign consultants campaign literature and mailings candidate filing/ballot fees contribution (explain nonmonetary)\* legal detense independent expenditure supporting/opposing others (explain)\* fundraising events 3 P OF SER ß office expenses meetings and appearances phone banks member communications print ads professional services (legal, accounting) postage, delivery and messenger services polling and survey research petition circulating ₩ FOV 쮺퀎청르온BB information technology costs (internet, e-mail) candidate travel, lodging, and meals voter registration t.v. or cable airtime and production costs campaign workers' salaries returned contributions radio airtime and production costs

transfer between committees of the same candidate/sponsor staff/spouse travel, lodging, and meals

Payments that are contributions or independent expenditures must also be summarized on Schedule D.

NAME AND ADDRESS OF PAYEE OR CREDITOR (IF COMMITTEE, ALBO ENTER I.D. NUMBER)	CODE	OR DESCRIPTION OF PAYMENT	AMOUNT PAID
GoDaddy.com 14455 N. Hayden Rd., Ste. 226 Scottsdale, AZ 85260		Website and email hosting, and domain name registration for candidate website.	51.96
Attach additional information on appropriately labeled continuation sheets.		TOTAL* \$	51.96

independent contractor as reported on Schedule E. \* Do not transfer to any other schedule or to the Summary Page. This total may not equal the amount paid to the agent or